

1 Preferences

Weak Preference.

$$(2, 0) \succsim (1, 0)$$

Strict Preference

$$(2, 0) \succ (1, 0), (1, 0) \not\succeq (2, 0)$$

$$(2, 0) \succ (1, 0)$$

Indifference

$$(1, 0) \succsim (0, 1), (0, 1) \succsim (1, 0)$$

$$(1, 0) \sim (0, 1)$$

For a complete relation, for any pair of things, either one is strictly preferred to the other or they are indifferent.

a, b either $a \succ b$ or $b \succ a$ or both.

1.1 Representing Preferences

1.2 Example

$$a \succ b, b \succ c, a \succ c, a \succ a, b \succ b, c \succ c$$

$$a \sim a, b \sim b, c \sim c$$

$$a \succ b, a \succ c, b \succ c$$

Chain Notation: $a \succ b \succ c$

1.3 Example 2

$$a \succ a, a \succ b, a \succ c, a \succ d, a \succ e$$

$$b \succ b, b \succ a, b \succ c, b \succ d, b \succ e$$

$$c \succ c, c \succ d, c \succ e$$

$$d \succ d, d \succ c, d \succ e$$

$$e \succ e$$

$$a \sim b \succ c \sim d \succ e$$

1.3.1 Chain Notation

$$a \succ b \succ c \sim d \sim e \succ f \sim g$$

$\{a, b, c, d, e, f, g\}$ what is/are best? a

$\{c, e, f, g\}$ what is/are best? c, e

$\{b, c, e, f, g\}$ what is/are best? b

1.4 Exercise 3.3

A) $a \sim b \sim c$

B) $a \sim b \succ c, b \sim a \succ c$

1.5 Induced Sets

1.5.1 Indifference Set (*Indifference Curve*)

The indifference set of a particular bundle x are all the other bundles that are indifferent to it.

Formally, in set theory, we would write it this way:

$$\sim(x) = \{y | y \in X, y \sim x\}$$

Remy doesn't care about ice cream flavor he just wants more ice cream.

$(2, 0) \succ (1, 0), (2, 0) \sim (0, 2), (2, 2) \sim (4, 0)$

What are some elements of $\sim(1, 1)$?

$$(2, 0) \in \sim(1, 1), (0, 2) \in \sim(1, 1), (1.5, 0.5) \in \sim(1, 1)$$

$$(0.5, 1.5) \in \sim(1, 1)$$

Any bundle (x_1, x_2) where $x_1 + x_2 = 2$ is in the indifference set.

The indifference set $\sim(1, 1)$ also known as the indifference curve containing $(1, 1)$ is a line with slope of -1 through the bundle $(1, 1)$.

1.5.2 Strictly Preferred Set

The bundles that are strictly better than a bundle x are called the **strictly preferred set** and denoted $\succ(x)$

$$\succ(x) = \{y | y \in X, y \succ x\}$$

$\succ(1, 1)$

$$(3, 0) \in \succ(1, 1), (2, 2) \in \succ(1, 1)$$

1.5.3 Weakly Preferred Set

The bundles that are weak better than a bundle x are called the **weakly preferred set** and denoted $\succsim(x)$

$$\succ(x) = \{y | y \in X, y \succ x\}$$

$$\succsim(x) = \sim(x) \cup \succ(x)$$

1.5.4 Another Example

Suppose a consumer only consumes left and right shoes, and they only care about the number of useable pairs of shoes they have.

$$(1, 1) \succ (0, 0)$$

$$(2, 1) \sim (1, 1)$$

Because $(2, 1)$ is still only one **useable** pair of shoes.

$$(1, 10) \sim (1, 1)$$

Plot $\sim(1, 1)$ (all the bundles indifferent to $(1, 1)$).

1.5.5 Marginal Rate of Substitution

The slope of an indifference is called the **marginal rate of substitution (MRS)**

The MRS is the amount of good 2 the consumer would be willing to give up to get one more unit of good 1.