

0.1 Utility Representation

Let \succsim be the preference relation on \mathcal{G} .

\succsim is **Complete**.

\succsim is **transitive**.

\succsim is **monotonicity**.

Since there are a finite number of events a_1, a_2, \dots, a_n .

$$a_1 \succ a_2 \succ a_3 \succ \dots \succ a_n$$

$$(\alpha \circ a_1, (1 - \alpha) \circ a_n) \succsim (\beta \circ a_1, (1 - \beta) \circ a_n) \text{ if and only if } \alpha \geq \beta.$$

\succsim is **continuous**.

For all $g \in \mathcal{G}$, there exists some $\alpha \in [0, 1]$ such that $g \sim (\alpha \circ a_1, (1 - \alpha) \circ a_n)$

If preferences are complete, transitive, monotonic, and continuous there exists a utility function that represented \succsim .

$u(g)$ is the number that makes this true:

$$g \sim (u(g) \circ a_1, (1 - u(g)) \circ a_n)$$

Suppose we have $A = \{0, 5, 10\}$. $10 \succ 5 \succ 0$

$$g_1 = (1 \circ 10).$$

$$u(g_1) = 1$$

$$g_2 = (1 \circ 0)$$

$$u(g_2) = 0$$

$$g_3 = (1 \circ 5).$$

Suppose by the archemedian property that there is some probability over the best and worst outcome this is indifferent to. Suppose it is 0.5:

$$g_3 \sim (0.5 \circ 10, 0.5 \circ 0)$$

$$u(g_3) = 0.5$$

Finally:

$$g_4 = \left(\frac{1}{2} \circ \left(\frac{1}{2} \circ \$10, \frac{1}{2} \circ \$0 \right), \frac{1}{2} \circ (1 \circ \$5) \right)$$

There is some α such that

$$g_4 \sim (\alpha \circ 10, (1 - \alpha) \circ 0)$$

$$u(g_4) = \alpha$$

By continuity this number exists. **Utility Representation.** Under axioms 1 – 4, we can represent \succsim with a utility function. $u(g)$ is the number that makes this true:

$$g \sim (u(g) \circ a_1, (1 - u(g)) \circ a_n)$$

$$g \succsim g' \Leftrightarrow u(g) \geq u(g')$$

Start with

$$g \succsim g'$$

By **Continuity**

$$(u(g) \circ a_1, (1 - u(g)) \circ a_n) \sim g \succsim g' \sim (u(g') \circ a_1, (1 - u(g')) \circ a_n)$$

By **transitivity**

$$g \succsim g' \Leftrightarrow (u(g) \circ a_1, (1 - u(g)) \circ a_n) \succsim (u(g') \circ a_1, (1 - u(g')) \circ a_n)$$

By **monotonicity** this is true if and only if $u(g) \geq u(g')$

$$g \succsim g' \Leftrightarrow u(g) \geq u(g')$$

We need two additional assumptions:

Substitutibility.

If we take a compound gamble and replace every gamble in it with an indifferent gamble, the result will be indifferent to the original compound gamble.

$g_i \sim h_i$ for all $i \in \{1, \dots, k\}$:

$$(p_1 \circ g_1, p_2 \circ g_2, p_3 \circ g_3, \dots, p_k \circ g_k) \sim (p_1 \circ h_1, p_2 \circ h_2, p_3 \circ h_3, \dots, p_k \circ h_k)$$

Example suppose this is true:

$$\left(\frac{1}{2} \circ \$10, \frac{1}{2} \circ \$0\right) \sim (1 \circ \$5)$$

From this compound gamble:

$$\left(\frac{1}{2} \circ \left(\frac{1}{2} \circ \$10, \frac{1}{2} \circ \$0\right), \frac{1}{2} \circ (1 \circ \$5)\right) \sim \left(\frac{1}{2} \circ (1 \circ \$5), \frac{1}{2} \circ (1 \circ \$5)\right)$$

$$\left(\frac{1}{2} \circ \left(\frac{1}{2} \circ \$10, \frac{1}{2} \circ \$0\right), \frac{1}{2} \circ (1 \circ \$5)\right) \sim \left(\frac{1}{2} \circ \left(\frac{1}{2} \circ \$10, \frac{1}{2} \circ \$0\right), \frac{1}{2} \circ \left(\frac{1}{2} \circ \$10, \frac{1}{2} \circ \$0\right)\right)$$

Reduction.

Every gamble is indifferent to its induced simple gamble.

$$g \sim g_s(g)$$

$$\left(\frac{1}{2} \circ \left(\frac{1}{2} \circ \left(\frac{1}{2} \circ \$10, \frac{1}{2} \circ \$0\right), \frac{1}{2} \circ (1 \circ \$5)\right), \frac{1}{2} \circ \$5\right) \sim \frac{1}{8} \circ \$10, \frac{1}{8} \circ \$0, \frac{3}{4} \circ \$5$$

Also by reduction we know:

$$\frac{1}{2} \circ \left(\frac{1}{2} \circ \$10, \frac{1}{2} \circ \$0\right), \frac{1}{2} \circ (1 \circ \$5) \sim \frac{1}{4} \circ \$10, \frac{1}{4} \circ \$0, \frac{1}{2} \circ \$5$$

If we have substitution:

$$\left(\frac{1}{2} \circ \left(\frac{1}{2} \circ \left(\frac{1}{2} \circ \$10, \frac{1}{2} \circ \$0\right), \frac{1}{2} \circ (1 \circ \$5)\right), \frac{1}{2} \circ \$5\right) \sim \left(\frac{1}{2} \circ \left(\frac{1}{4} \circ \$10, \frac{1}{4} \circ \$0, \frac{1}{2} \circ \$5\right), \frac{1}{2} \circ \$5\right)$$

If we don't have substitution we could have:

$$\left(\frac{1}{2} \circ \left(\frac{1}{4} \circ \$10, \frac{1}{4} \circ \$0, \frac{1}{2} \circ \$5\right), \frac{1}{2} \circ \$5\right) \succ \left(\frac{1}{2} \circ \left(\frac{1}{2} \circ \left(\frac{1}{2} \circ \$10, \frac{1}{2} \circ \$0\right), \frac{1}{2} \circ (1 \circ \$5)\right), \frac{1}{2} \circ \$5\right)$$

0.2 Example of What Can Be Done with Subs. and Reduction

Suppose we have all of the assumptions:

$$\left(\frac{1}{2} \circ \left(\frac{1}{2} \circ \$10, \frac{1}{2} \circ \$0 \right), \frac{1}{2} \circ (1 \circ \$5) \right)$$

I want to turn this into a gamble over the best and worst outcome.

First let's turn it into a simple gamble:

$$\left(\frac{1}{2} \circ \left(\frac{1}{2} \circ \$10, \frac{1}{2} \circ \$0 \right), \frac{1}{2} \circ (1 \circ \$5) \right) \sim \frac{1}{4} \circ 10, \frac{1}{4} \circ 0, \frac{1}{2} \circ 5$$

From continuity $(1 \circ 5) \sim (p_{0.5} \circ 10, (1 - p_{0.5}) \circ 0)$.

By substitution:

$$\frac{1}{4} \circ 10, \frac{1}{4} \circ 0, \frac{1}{2} \circ (p_{0.5} \circ 10, (1 - p_{0.5}) \circ 0)$$

By reduction this indifferent to:

$$\frac{1}{4} \circ 10, \frac{1}{4} \circ 0, \left(\frac{1}{2} p_{0.5} \circ 10, \frac{1}{2} (1 - p_{0.5}) \circ 0 \right)$$

$$\left(\frac{1}{4} + \frac{1}{2} p_{0.5} \right) \circ 10, \frac{1}{4} + \frac{1}{2} (1 - p_{0.5}) \circ 0$$

Notice that $u(5)$ under our previous utility representation $5 \sim (p_{0.5} \circ 10, (1 - p_{0.5}) \circ 0)$.

$u(5) = p_{0.5}$

Define the utility over outcomes to be the probability that makes this true:

$$a_i \sim (u(a_i) \circ 10, (1 - u(a_i)) \circ 0)$$

$u(10) = 1, u(5) = p_{0.5}, u(0) = 0$

$$\left(\frac{1}{4} + \frac{1}{2} p_{0.5} \right) = \frac{1}{4} (u(10)) + \frac{1}{2} (u(5)) + \frac{1}{4} (u(0))$$

By

$$\left(\frac{1}{2} \circ \left(\frac{1}{2} \circ \$10, \frac{1}{2} \circ \$0 \right), \frac{1}{2} \circ (p_{0.5} \circ \$10, (1 - p_{0.5}) \circ \$0) \right)$$

By reduction

$$\left(\frac{1}{4} + \frac{1}{2}p_{0.5} \circ \$10, \frac{1}{4} + \frac{1}{2}(1 - p_{0.5}) \circ \$0\right)$$

$$\left(\frac{1}{4}1 + \frac{1}{2}p_{0.5} + \frac{1}{4}0\right) \circ \$10, \left(\frac{1}{4} + \frac{1}{2}(1 - p_{0.5})\right) \circ \$0$$

$$\frac{1}{4}u(10) + \frac{1}{2}u(5) + \frac{1}{4}u(0)$$

$$\frac{1}{4} \circ 10, \frac{1}{2} \circ 5, \frac{1}{4} \circ 0$$

With substitution and reduction not only does every gamble have some p such that

$$g \sim (p \circ 10, (1 - p) \circ 0)$$

p must be a weighted sum of the utilities of the outcomes in the induced simple gamble to p .

As long as we have reduction, substitution, continuity, monotonicity, transitivity, and completeness.

The utility over every gamble can be represented as a weighted sum of the utility the outcomes of its induced simple gamble where the utility of the outcomes are weighted by the probability in the induced simple gamble.

$$\left(\frac{1}{2} \circ \left(\frac{1}{2} \circ \$10, \frac{1}{2} \circ \$0\right), \frac{1}{2} \circ (1 \circ \$5)\right) \sim \frac{1}{4} \circ 10, \frac{1}{4} \circ 0, \frac{1}{2} \circ 5$$

$$u(10), u(5), u(0)$$

$$u(g) = \frac{1}{4}u(10) + \frac{1}{2}u(5) + \frac{1}{4}u(0)$$

$$u(w) = \log(w + 1)$$

$$u(g) = \frac{1}{4}(\log(10 + 1)) + \frac{1}{2}(\log(5 + 1)) + \frac{1}{4}(\log(0 + 1))$$

$$\frac{1}{4}(\log(10 + 1)) + \frac{1}{2}(\log(5 + 1)) + \frac{1}{4}(\log(0 + 1.0)) = 1.49535$$

0.3 Theorem

Expected Utility Representation. There is a u with the *expected* utility property such that $u(g) \geq u(g') \Leftrightarrow g \succsim g'$ if and only if \succsim meets axioms 1-6.
Let $u(g) = \sum_{i=1}^n p_i^g u(a_i)$.

$$u(10) = 100$$

$$u(5) = 5$$

$$u(0) = 0$$

0.4